

ALENA JARRETT

A passionate and agile multidisciplinary creative aspiring to seize opportunities and assist in the creation of high-quality, fun and impactful content wherever possible.



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SKILLS

- Google & Microsoft Suite
- Adobe Creative Suite
- Dropbox
- Experience with NDAs

- Creative problem solver
- Confident at multi-tasking
- Detail-orientated
- Strong collaborator
- Friendly & approachable
- Always one step ahead
- Willing to go the extra mile

HONORS

D.S. Emotion Canvas & CBRE Exhibited Artist
December 2021, UK

Showcased art installation in vacant building as part of an initiative to connect students to creative field

Saratoga Lions Club: Andy Anderson Award
June 2016, CA

Awarded for creating impactful short film series on pressures of students

HOBBIES

- Creating playlists
- Experimenting on After Effects
- Sewing & mending clothes
- Eating

EXPERIENCE

Freelance Media Specialist: Social Media, Video & Visual Creation
Wordsmith Digital 2022-Present LONDON, UK

- Digital marketing agency working with brands like Flogo, Teamworks Karting
- Creating content, managing social media channels & liaising with clients
- Assisting with marketing campaign, asset adaptation, and last minute jobs

the tree 2020-Present LONDON, UK

- Award-winning digital marketing agency
- Worked with brands including easyJet, Arlo, BoostDrinks
- Creating motion graphic videos, still graphics & social media content
- Editing existing footage into marketing content
- Assisting with time-sensitive projects

Peace by Piece International 2018-Present LOS GATOS, CA

- Corporate gifting enterprise working with brands like: Levi's, Wells Fargo, Active Theory, Geographic Expeditions, Ocean Bottle
- Creating content & managing social media channels & campaigns
- Editing website, organizing & filing assets, creating pitch presentations
- Supporting the marketing team & CEO

Freelance Media Specialist: Misc.
Self-Employed 2018-Present CA/UK

- 2022: The Prince's Trust, photographed at the annual bike ride fundraiser
- 2019/2023: California Ocean Alliance, video, graphic design & web editing
- Organized/executed product & people photo shoots
- Liaised with local stations, orchestrated & edited a virtual high school graduation

EDUCATION

University of Arts London: London College of Communications
2020-2023 LONDON, UK

- BA in Contemporary Media Cultures Honors with a 1st
- Course representative, student ambassador & peer mentor
- Studied film & social media channels & their different needs & impacts

Saratoga High School
2016-2020 SARATOGA, CA

- 4.0 GPA & studied film and media in advanced Media Arts Program
- Operated in leadership roles & ran social medias in several clubs & classes
- Coordinated and ran a variety of fundraisers and events

CERTIFICATIONS

LinkedIn Learning (Check my LinkedIn profile for more)

- Foundations of Diversity, Equity, Inclusion & Belonging
- Animating in Historical Styles
- Strategies for Creating Viral Short Form Content
- Introduction to Video Color Correction